Identifying Stakeholders and Their Interests

Introduction

There are always many stakeholder groups that will want their opinions heard and concerns addressed. It is important to recognize who the community stakeholders are and what their main issues are. This activity will require you to identify the stakeholders in your community and their interests..

Instructions

Make a list of the stakeholders and their interests, using your local community as an example. Beside each of their names, write a percentage indicating how much \_\_\_\_ you think each stakeholder uses. Can you think of some local \_\_\_\_issues that would impact these stakeholders?

Answers will vary. You may post your answer in the forum in order that other students in the program can learn from your community’s profile and thoughts.