[Cultural and Celebration Event Profile](https://moodle.tru.ca/course/view.php?id=5675&section=26" \l "bootstrapelements50001)

Introduction

We have been examining how culture and community are constantly changing and developing. We also have explored where events fit into this relationship. Since cultural tourism is a rapidly expanding sector, it is important to understand the fluidity of culture as a concept—culture is constantly changing, especially in relation to events and festivals. The purpose of this assignment is to give you an opportunity to consider the interaction of community, culture, and events by profiling your community for cultural events and celebrations.

Instructions

* + 1. By using your local knowledge and online research, develop a January– December community event profile for your community.
		2. Then, by using the table below, provide a cultural event/celebration profile of your community.

For example, one entry for Vancouver might be as follows:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Month** | **Event Name** | **Type of Event** | **Description** | **Tourism Potential** | **Community Significance** |
| **June** | Folk Festival | Music: | Founded in: | Look for | Audience: |
|   |   | discussstyles and types | History: Funding: | evidence ofthe tourism connection | Profile: relationship with |
|   |   |   | Audience: |   | community |
|   |   |   | Other |   |   |
|   |   |   | information: |   |   |

Cultural and Celebration Profile Table

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Month** | **Event Name** | **Type of Event** | **Description** | **Tourism Potential** | **Community significance** |
| **January** |   |   |   |   |   |
| **February** |   |   |   |   |   |
| **March** |   |   |   |   |   |
| **April** |   |   |   |   |   |
| **May** |   |   |   |   |   |
| **June** |   |   |   |   |   |
| **July** |   |   |   |   |   |
| **August** |   |   |   |   |   |
| **September** |   |   |   |   |   |
| **October** |   |   |   |   |   |
| **November** |   |   |   |   |   |
| **December** |   |   |   |   |   |

Grading Criteria

By using the preceding instructions, prepare your Cultural and Celebration Event Profile. Your first assignment will include the following:1

* + - 1. A profile table that identifies events and celebrations within your community; the type of event; and a description of the event including its history, audience, and other relevant information. (20 marks)
			2. A separate written essay (maximum four double‐spaced pages) to include:
				* An overall discussion about the event profile of your community in terms of tourism potential. (20 Marks)
				* An overall discussion about the event profile of your community in terms of community significance. (20 marks)
				* A typed standard essay format that follows American Psychological Association (APA) documentation style guidelines. In addition, your essay should be grammatically correct, clear, and well organized. (10 marks)

**Note:** It is expected that you will use APA style for all your assignments in this course. For more information about APA, go to TRU Library, Cite My Sources: Style Guides at [libguides.tru.ca/apa](http://libguides.tru.ca/apa).