Reading and Discussion: Managing Events

* + 1. Before you start the readings in this activity, take some time to think about the following:
       - What do you think are the main duties of an event manager in the run up to, during, and after an event?
    2. Complete the following readings:
       - “Glastonbury 2003: The Statistics” available at <http://www.virtualfestivals.com/latest/features/683/-/Glastonbury-2003-The-Statistics>
       - “An Introduction to Glastonbury Festival” <https://www.glastonburyfestivals.co.uk/information/an-introduction-to-glastonbury-festival/>
       - “The Festival’s Objectives” at https://www.glastonburyfestivals.co.uk/information/an-introduction-to-glastonbury-festival/the-festivals-objectives/
       - Review the “History” of The Festival at https://www.glastonburyfestivals.co.uk/history/
    3. After completing these readings, post a discussion paper that includes:
       - What do you believe to be the most important points in the readings? Why do you believe them to be important?
       - Think about the role of an event manager. Conduct some research into the responsibilities of event manager, as needed.
       - What do believe are the various components that fall within the responsibility of the event manager before, during, and after an event?